

Tentative Schedule

Sunday, June 12

- Noon—5:00p Registration
- 1:00—3:00p Seminar—Texas Law Update (2 hours credit)
Speaker: Cody Walker
- 3:00—4:00p Seminar—How Facebook Works for Funeral Homes (1 hour credit)
Speaker Bill A. Johnston
- 4:00—5:00p Seminar—Stop Losing Customers: A 3-Part Framework to easily Grow Your Market (1 hour credit)
Speaker: Tyler Anderson
- 6:00—10:00 p Pub Crawl

Monday, June 13

- 7:30a—5:00p Registration
- 8:00a—3:00p TFDA PAC Golf Classic
Moody Gardens Golf Course
- 8:00a—10:00a Seminar—The Evolving Consumer: Shifts in Desires and Habits for Funeral Directors (2 hours credit)
Speaker: Angelique Simpson
- 10:00a—12:00p Seminar—Vital Statistics (2 hours credit) - **Virtual**
Speaker: Mike McNutt
- 1:30p—3:30p Seminar—Working with Native America Populations: The Funeral Director's Role (2 hours credit)
Speakers: Emma Waugh, Christy Duke, Emily Bear, Imani Ransby
- 4:00p—5:00p TFDA Board Meeting
- 5:00—7:00 p Fine Wine & Dine

Tuesday, June 14

- 7:30a—5:00p Registration
- 8:00a—5:00p Exhibitor Set Up/Registration
- 8:00a—10:00a Seminar—Ethics (2 hours credit)
Speaker: Mark Owen
- 10:00—11:00 a Seminar—How to Reach More Families (1 hour credit)
Speakers: Michael Anderson/David Holm
- OR CONCURRENT SESSIONS
- 8:00—9:00 a Seminar: From the Poker Table to the Arrangement Table: Non-Verbal Communications for Funeral Professionals (1 hour credit)
Speaker: Robert Shalvey
- 9:00-10:00a Three Cremation Trends(1 hour credit)
Speaker: Alexandra Jo
- 10:00a—11:00a Seminar—Own It (1 hour credit)
Speaker: Robbie Pape
- 11:15a—1:00p 50-year Licensee Lunch
Past Presidents & Former First Spouse
Both Luncheons are *by invitation only*.
- 1:00p—2:00p 50-year Licensee Award Presentation
- 2:00p—3:00p Service of Remembrance
- 3:30p—5:00p First General Session (1 hour credit)
- 5:00p—6:00p Quarter Century Club Reception
(separate registration required)
Emerging Leaders Event
- 6:30p—10:00p Welcome Party
Entertainment: TBA



More Info

Wednesday, June 15

Thanks to our Speakers and Special Guests:

Michael Anderson, Precoa
Tyler Anderson, Precoa
Emily Bear, United South & Eastern Tribes, Inc.
Christy Duke, United South & Eastern Tribes, Inc.
David Holm, Precoa
Alexandra Jo, Parting Stone
Bill Johnston, Post and Boost
Mike McNutt, State of Texas
Mark Owen, FDLIC
Robbie Pape, Dignity
Imani Ransby, United South & Eastern Tribes, Inc.
Robert Shalvey, Amplify Funeral Partners
Angelique Simpson, Matthews Aurora
Cody Walker, Dallas Institute of Funeral Service
Emma Waugh, United South & Eastern Tribes, Inc.

2021-22 Convention Committee

COMMITTEE CHAIR: Tim Baker—Carnes Funeral Home

MEMBERS

Robert L. "Robby" Bates—Bates Funeral Home
Danna Beath-Boudreaux—Beaty Funeral Home
John Goobeck—Park Lawn Corporation
Jill Heffner Williams—In Loving Memory
Michelle Johnston—East Texas Mortuary Service
Lois Keller-Nelson—Cypress Fairbanks Funeral Home
Gary Shaffer—Shaffer Funeral Home
Dylan Stopher—Matthews Aurora
Glenn Vaughn—Messenger



Hotel Information

Moody Gardens
7 Hope Blvd.
Galveston TX 77554
409-741-8484 or 888-388-8484

[Book your room online](#)

Convention Rate: \$189.00

Cut off: May 20, 2022

Success by Association