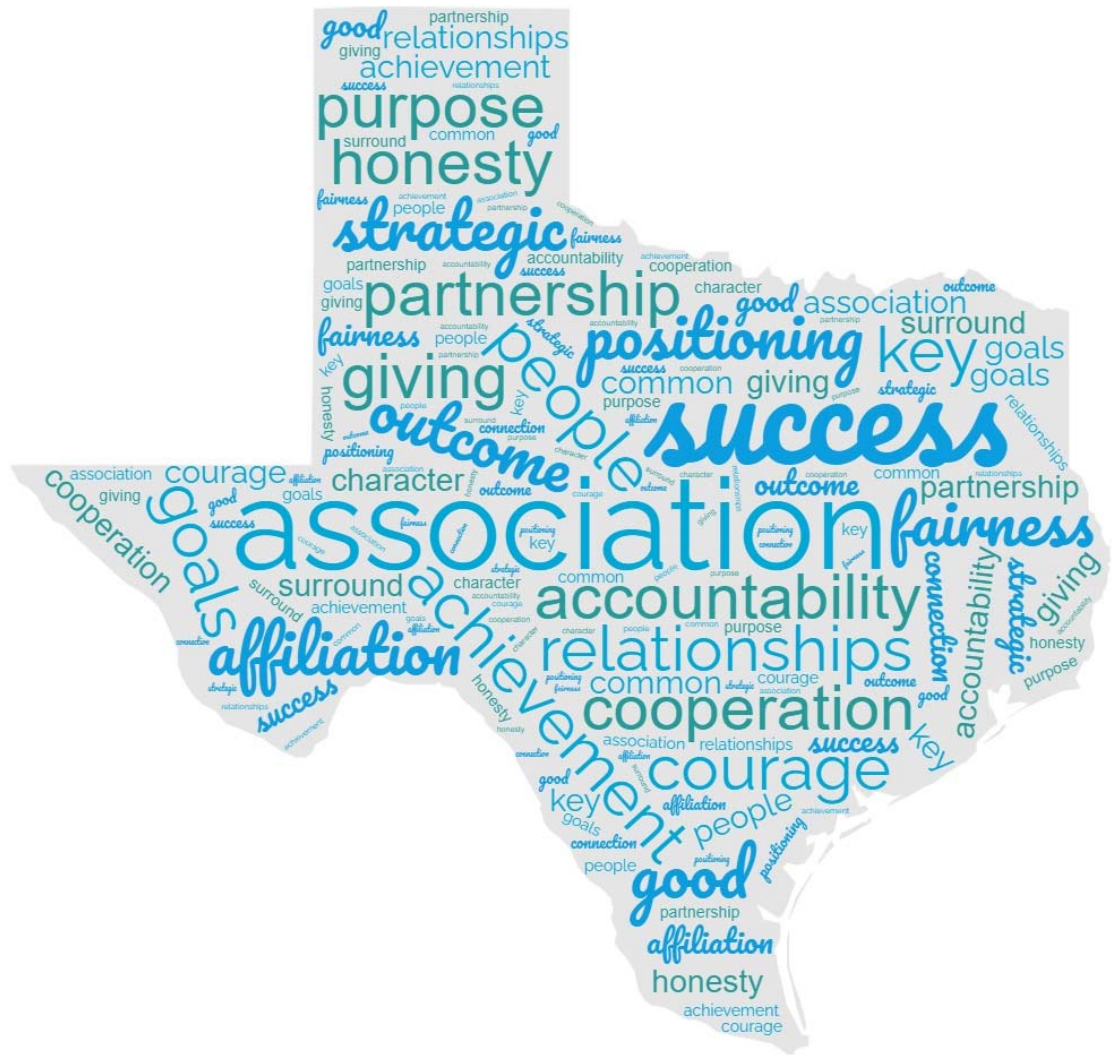


EXHIBITOR PROSPECTUS



Success By Association

136th Annual

Texas Funeral Directors Association

Convention & Expo

June 13-15, 2022

Your Invitation

The Texas Funeral Directors Association’s 136th Annual Convention & Expo is one of the largest and most affordable funeral industry expositions in the country. Come take your place and share your knowledge, products, services, and ideas!

Who Attends

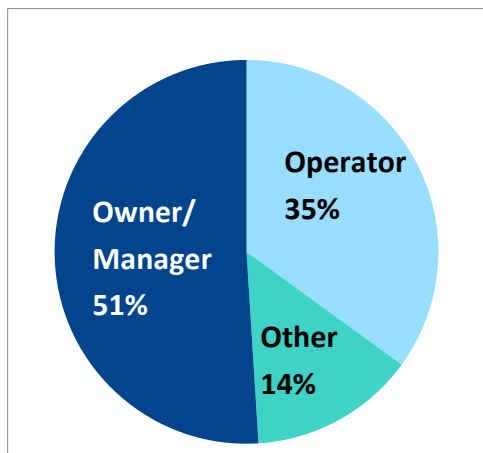


Exhibit Hall Information

Tuesday, June 14, 8:00 am - 5:00 pm

Exhibitor move in

Wednesday, June 15, 9 am - 3:00 pm

Expo Open



Booth Price Schedule

Booth Type	Member Rate*	Non-Member Rate	# Badges Rec'd
10' x 10' inline	\$800.00	\$1,300.00	2
10' x 10' corner	\$850.00	\$1,350.00	2
10' x 20' end cap	\$1,900.00	\$2,400.00	4
20' x 20'	\$2,250.00	\$2,750.00	4
20' x 30'	\$3,000.00	\$3,500.00	6
20' x 50'	\$3,150.00	\$3,650.00	10

Booths D, J, and L are for vehicles only.

***Member Rate Discount is available to Vendor Associate**

Housing Information

136th Annual Convention & Expo

Moody Gardens

7 Hope Blvd.

Galveston TX 77554

409-741-8484 or 800-582-4673

Convention Rate: \$189.00

Cut off: May 20, 2022



Booth fees include the following:

- ◆ Standard 8’ back drape and 3’ side drape
- ◆ Standard 7” x 44” booth identification sign
- ◆ Two exhibitor badges per 10x10 booth
- ◆ Listing in the *Texas Director* magazine
- ◆ Daily aisle maintenance
- ◆ Perimeter security

Booths are assigned based on receipt of your application and payment. Every attempt will be made to assign booths based on your preferences as specified in your application.

Drape Color: Blue and Teal

Side Drape Color: Blue

Carpet Color: Black

Registration and Badges

Exhibitors will receive two badges per 10x10 booth. Name Badge Request Forms will be included in your confirmation packet. There is an additional charge of \$25.00 for each additional name badge requested.

You will also have an opportunity to purchase tickets to the Gala and Awards Banquet. Information on how to purchase tickets will be included in your confirmation packet.



It's In The Bag!



Want to reach attendees before the Expo hall opens? Have an item stuffed in each attendee convention bag! For \$500, you may have an item stuffed in each attendee convention bag. Approved items include a pen, small note pad, flyer, etc. Please contact sherri@tfda.com.

In order to participate, you must provide 300 items to the TFDA office no later than May 27, 2022.

Exhibitor Service Kits

GEMS, our official service contractor will provide confirmed exhibitors an electronic Exhibitor Service Kit no later than May 1, 2022. The kit will contain forms for ordering furniture, carpet, utilities, AV equipment, shipping and storage



Additional Marketing



Secure Your Booth Now

Register online (<https://tfda.memberclicks.net/exhibitor-information>) or complete and send the Application for Exhibit Space along with payment and to TFDA as soon as possible. Assignment of booth space will be on a first come, first served basis.

Texas Funeral Directors Association
1513 S. IH-35
Austin, TX 78741#

For complete advertising information, contact:

Patty Huber
512-310-9795
phuber2@austin.rr.com

Sponsorship Opportunities

136th Annual TFDA Convention & Expo

\$5,000—Opportunities includes sponsorship of one of the following:

Welcome Party
Gala Awards Banquet
Gala Entertainment
Convention Bags (exclusive)
Hotel Key Cards (exclusive)
Convention Program (exclusive)

Benefits:

Logo & Link on website—12 months
Name & logo displayed on convention promotional materials and on main convention signage
One promotional email to members
Quarterly recognition in the *Texas Director*
One set of member mailing labels
Continued thanks onsite via announcements

\$3,000—Opportunities includes sponsorship of one of the following:

Refreshment Break
President's Reception
Past Presidents/Former First Spouse Luncheon
Fifty-Year Licensee Awards Luncheon

Benefits:

Logo & Link on website—6 months
Name & logo displayed on convention promotional materials and on main convention signage
One promotional email to members
Quarterly recognition in the *Texas Director*
One set of member mailing labels
Continued thanks onsite via announcements

\$1,000—Opportunities includes sponsorship of one of the following:

Educational Programs
Service of Remembrance
Quarter Century Club
Emerging Leaders Event

Benefits:

Logo & Link on website—3 months
Name & logo displayed on convention promotional materials and on main convention signage
One promotional email to members
Quarterly recognition in the *Texas Director*
One set of member mailing labels
Continued thanks onsite via announcements



Your sponsorship enables TFDA to continue to produce high-quality educational and networking events. We appreciate your support and strive to promote your company's

sponsorship before, during and after the convention!

Contact Sherri Beck at sherri@tfda.com or 512-442-2304 for any questions.

Visit www.tfda.com and become a sponsor today!

2022 Texas Funeral Directors Association
 June 13 - 15, 2022
 Moody Gardens Convention Center - Galveston, Texas

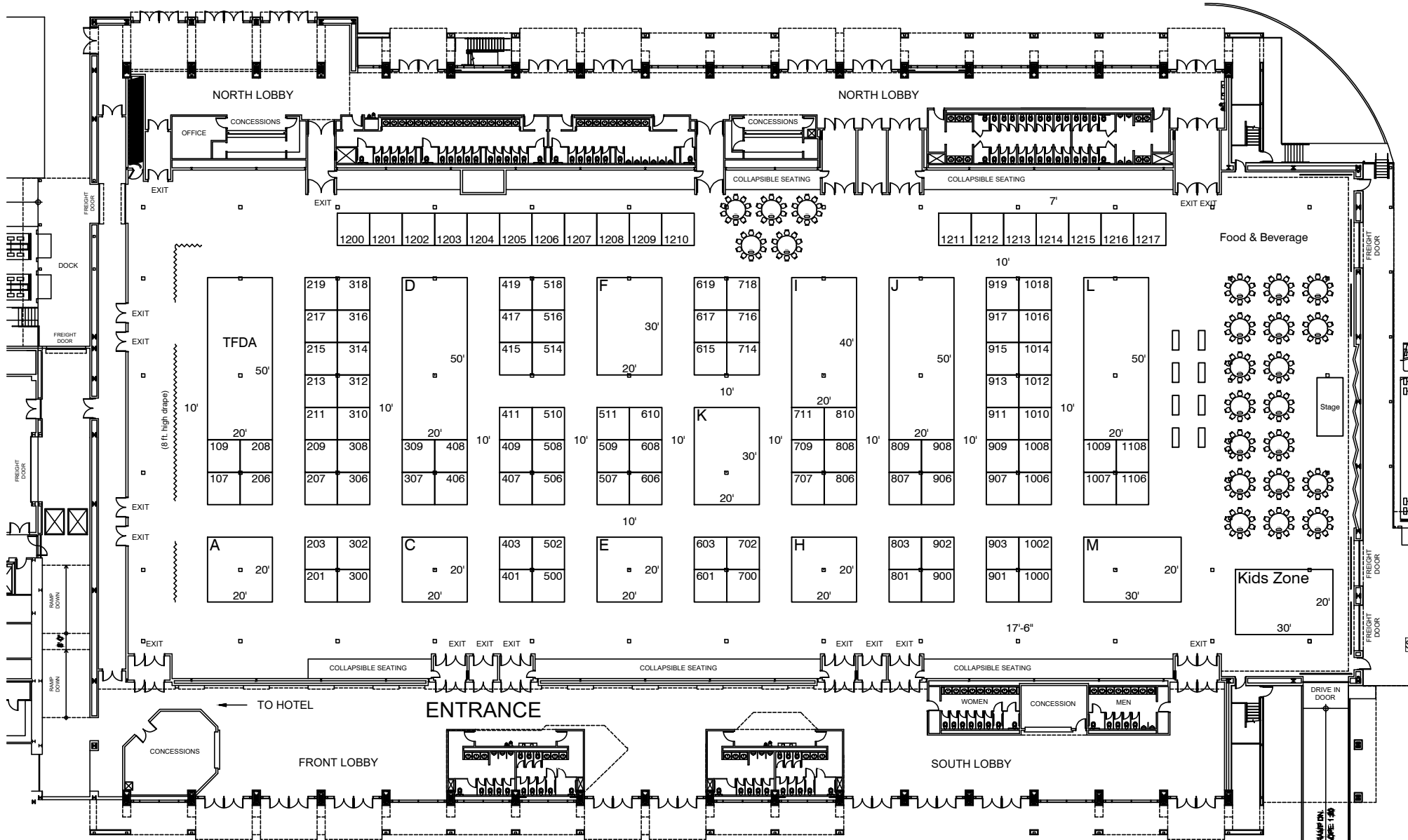
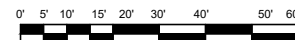


EXHIBIT HALLS A/B/C
 190-10x10 booth equiv.
 Ceiling height 25'
 Aisle widths as noted

Block	Count
20x20	4
20x30	4
20x40	1
20x50	4
10x10	112
72"round	23

Rev. 1/25/22



APPLICATION FOR EXHIBIT SPACE AND/OR SPONSORSHIP

TEXAS FUNERAL DIRECTORS ASSOCIATION
136th Annual TFDA Conventon
Moody Gardens
Galveston, Texas
June 13-15, 2022

ALL APPLICATIONS MUST BE MADE ON THIS FORM OR ONLINE

DATE: _____

In accordance with the rules and regulations governing the Texas Funeral Directors Exhibition, the undersigned hereby makes application for exhibit space and/or sponsorship and includes a payment for all or a minimum of 50% of the charges as deposit and partial payment thereof, balance to be due on or before **April 29, 2022**.

INDICATE SIZE: 10' x 10' inline 10' x 10' corner 10' x 10' end cap
 20' x 20' 20' x 30' 20' x 50'

INDICATE CHOICE:

NOTE: Your 3 choices must be selected from different aisles of the Exhibit Hall.

1. Space No(s). _____ at \$ _____
2. Space No(s). _____ at \$ _____
3. Space No(s). _____ at \$ _____

Please locate my booth ___ near or ___ removed from: _____

Exhibitors will be assigned space in accordance with their preferences, if possible. If we are unable to assign space in accordance with your preferences as listed above, an attempt will be made to assign comparable space in the same general location if possible.

DESCRIPTION OF MERCHANDISE TO BE DISPLAYED: (PLEASE COMPLETE THIS DESCRIPTION)

LETTERING FOR STANDARD SIGN SHOULD READ: _____

NON-MEMBERS: JOIN NOW for \$595 to receive the Member Rate Discount on booth space. \$ _____

SPONSORSHIP OPPORTUNITIES (in addition to exhibiting) Please select your choice and add to amount below.

\$5,000	\$3,000	\$1,000
<input type="checkbox"/> Welcome Party	<input type="checkbox"/> Refreshment Break	<input type="checkbox"/> Education Programs
<input type="checkbox"/> Gala Awards Banquet	<input type="checkbox"/> President's Reception	<input type="checkbox"/> Service of Remembrance
<input type="checkbox"/> Gala Entertainment	<input type="checkbox"/> Past Presidents/Former First Spouse Luncheon	<input type="checkbox"/> Quarter Century Club
<input type="checkbox"/> Other (call TFDA)	<input type="checkbox"/> Fifty-Year Licensee Awards Luncheon	<input type="checkbox"/> Emerging Leaders Event

TOTAL AMOUNT DUE: \$ _____

Company Name: _____

Contact Name: _____ E-mail: _____

Address: _____ Telephone: _____

City/State/Zip: _____

Signature: _____

Please read and complete this form as soon as possible. Assignment of booth space will be based primarily on the receipt date of each application along with payment to TFDA for not less than 50% of the total booth rental fee. Return by email to sherri@tfda.com, mail to TFDA, 1513 South IH-35, Austin, Texas 78741, or sign-up on our website at <https://tfda.memberclicks.net/exhibitor-information>. For further information, contact the Texas Funeral Directors Association at 512-442-2304. To pay by credit card, please register online at <https://tfda.memberclicks.net/exhibitor-information> or call the TFDA office.

.....
FOR TFDA USE ONLY:

Accepted for Texas Funeral Directors Exhibit

Application Received: _____

BY: _____

Deposit Received: \$ _____

Assigned Booth No(s): _____

Balance due by April 29, 2022: \$ _____

Balance Received: _____

RULES & REGULATIONS GOVERNING EXHIBITS

ARRANGEMENT OF EXHIBITS

All booths will be 10 feet deep and 10 feet wide, except where otherwise marked. No construction or drapes above 36 inches will be allowed at the side of booth which may obscure the view of adjacent booths. Exhibitors must confine their displays to the space assigned. Management reserves the right to restrict exhibits which are objectionable, or order removed any portion of an exhibit which, in their discretion, is detrimental in detracting from the general order of the exhibits.

In aisle spaces with aisles on all four sides, construction may be permitted to a maximum height of eight (8) feet in the center only. In aisle spaces surrounded by aisles on only 3 sides, the background must be on the side that is not on the aisle. The background at this point is to be 8 feet high.

ELECTRICAL OUTLETS

Electrical service, other than general lighting of the exhibit hall, is not part of this agreement and must be contracted by the exhibitor directly with the exhibit hall electrician at prevailing rates. Information on electrical service will be included in the exhibitor kits provided by the convention decorator.

SIGNS

Each exhibitor will be furnished a sign at no additional cost which will be installed by the official exhibit decorator. The name of the firm will be printed on the sign. Be sure to indicate the lettering desired when completing the exhibit application.

CONFLICTING MEETING

In the interest of the exhibits and convention, the exhibitor agrees not to extend group invitations, call meetings or otherwise encourage absence of TFDA members and/or exhibitors from the exhibit hall and convention during the hours of said exhibit and convention.

LOTTERIES

Any plan to induce visitors to the booth of an exhibit which may be considered a lottery is prohibited. An opinion as to what constitutes a lottery may be obtained by writing the general chairman of the convention.

LIABILITY & INSURANCE

Public liability insurance, other than coverage on exhibitors and staff, is carried by Management. The exhibitor agrees to make no claims for any reason, including negligence, against the Texas Funeral Directors Association, the Convention Committee, members, agents or employees for loss, theft, damage or destruction of exhibit items; nor for any injury to himself or employees while in the exhibit building; nor for any damage of any nature or character, including the damage to his business by reason of failure to provide space for the exhibit or for removal of the exhibit, nor for failure to hold the exhibit as scheduled. Exhibitors are advised to carry floater insurance to cover exhibit material against damage and loss and public liability insurance against injury to the person and property of others.

REFUNDS

Full refund if cancelled in writing before April 29, 2022. From May 1 – May 13, 2022, 50% refund. No refunds will be made after May 14, 2022.

MUSIC

No loud or disruptive music will be allowed inside the exhibit hall during exhibit hours. An opinion as to what constitutes loud or disruptive music may be obtained by writing the general chairman of the convention. If music is to be used, all exhibitors will be required to secure music licensing for their booth.

NO EXHIBITS NEAR CONVENTION CENTER EXHIBIT HALL OR HEADQUARTERS HOTEL

No one shall exhibit outside of the Convention Center Exhibit Hall or the Headquarters Hotel for at least 5 blocks UNLESS APPROVED BY CONVENTION COMMITTEE.

DISMANTLING OF EXHIBITS

No display may be dismantled before 3:00 p.m., Wednesday, June 15, 2022.

THE RULES AND REGULATIONS ARE CONSIDERED A PART OF THE APPLICATION FOR SPACE

2022 EXHIBITOR NAME BADGE REQUEST FORM
136th Annual TFDA Convention & Expo
Galveston, Texas * June 13 – 15, 2022

There will be a \$25.00 charge for each on-site badge request.

Exhibitor Setup

Tuesday, June 14 8:00 am – 5:00 pm

Exhibit Hours

Wednesday, June 15 9:00 am – 3:00 pm

Breakdown

Wednesday, June 15 3:01 pm – 5:00 pm

Company Name: _____

Two badges per 10' X 10' booth

1. _____
Name on Badge City & State Cell Phone

2. _____
Name on Badge City & State Cell Phone

Additional badges are \$25.00 each. Please list additional names below.

I have ordered _____ additional name badges and have enclosed \$ _____
(quantity)

To pay by credit card, please complete this form online (available after May 1) or mail with check payment by May 20, 2022, to:

Texas Funeral Directors Association
1513 S IH 35
Austin, Texas 78741
sherri@tfda.com

3. _____
Name on Badge City & State Cell Phone

4. _____
Name on Badge City & State Cell Phone

5. _____
Name on Badge City & State Cell Phone

6. _____
Name on Badge City & State Cell Phone

7. _____
Name on Badge City & State Cell Phone

8. _____
Name on Badge City & State Cell Phone

9. _____
Name on Badge City & State Cell Phone

10. _____
Name on Badge City & State Cell Phone