



# Tentative Schedule

## Sunday, June 12

- Noon—5:00p Registration
- 1:00—3:00p Seminar—Texas Law Update (2 hours credit)  
Speaker: Cody Walker
- 3:00—4:00p Seminar—How Facebook Works for Funeral Homes (1 hour credit)  
Speaker Bill A. Johnston
- 4:00—5:00p Seminar—Stop Losing Customers: A 3-Part Framework to easily Grow Your Market (1 hour credit)  
Speaker: Tyler Anderson
- 6:00—10:00p Pub Crawl

## Monday, June 13

- 7:30a—5:00p Registration
- 8:00a—3:00p TFDA PAC Golf Classic  
*Moody Gardens Golf Course*
- 8:00a—10:00a Seminar—The Evolving Consumer: Shifts in Desires and Habits for Funeral Directors (2 hours credit)  
Speaker: Angelique Simpson
- 10:00a—12:00p Seminar—Vital Statistics (2 hours credit) - **Virtual**  
Speaker: Mike McNutt
- 1:30p—3:30p Seminar—Working with Native America Populations: The Funeral Director's Role (2 hours credit)  
Speakers: Emma Waugh, Christy Duke, Emily Bear, Imani Ransby
- 4:00p—5:00p TFDA Board Meeting
- 5:00—7:00 p Fine Wine & Dine

## Tuesday, June 14

- 7:30a—5:00p Registration
- 8:00a—5:00p Exhibitor Set Up/Registration
- 8:00a—10:00a Seminar—Ethics (2 hours credit)  
Speaker: Mark Owen
- 10:00— 11:00 a Seminar—How to Reach More Families (1 hour credit)  
Speakers: Michael Anderson/David Holm
- OR CONCURRENT SESSIONS
- 8:00—9:00 a Seminar: From the Poker Table to the Arrangement Table: Non-Verbal Communications for Funeral Professionals (1 hour credit)  
Speaker: Robert Shalvey
- 9:00-10:00a Three Cremation Trends (1 hour credit)  
Speaker: Alexandra Jo
- 10:00a—11:00a Seminar—Own It (1 hour credit)  
Speaker: Robbie Pape
- 11:15a—1:00p 50-year Licensee Lunch  
Past Presidents & Former First Spouse  
Both Luncheons are *by invitation only*.
- 1:00p—2:00p 50-year Licensee Award Presentation
- 2:00p—3:00p Service of Remembrance
- 3:30p—5:00p First General Session (1 hour credit)
- 5:00p—6:00p Quarter Century Club Reception  
*(separate registration required)*  
Emerging Leaders Event
- 6:30p—10:00p Welcome Party  
Entertainment: TBA



# More Info

Wednesday, June 15

Thanks to our Speakers and  
Special Guests:

- 8:30a—2:00p Registration/Information
- 9:00a—3:00p Expo Grand Opening - Ribbon Cutting  
(1 hour credit)
- Silent Auction
- 3:30p—4:30p Second General Session (1 hour credit)
- 4:30p—5:00p TFDA 2022-23 Board Meeting
- 6:30—7:00p President's Reception
- 7:00—11:00p "Gala and Awards Banquet"
- Entertainment: TBA
- Live Auction
- Awards to be presented:**
- Ed C. Smith Lifetime Achievement
- Funeral Director of the Year
- Embalmer of the Year
- Supplier of the Year
- Young Funeral Professional

- Michael Anderson, Precoa
- Tyler Anderson, Precoa
- Emily Bear, United South & Eastern Tribes, Inc.
- Christy Duke, United South & Eastern Tribes, Inc.
- David Holm, Precoa
- Alexandra Jo, Parting Stone
- Bill Johnston, Post and Boost
- Mike McNutt, State of Texas
- Mark Owen, FDLIC
- Robbie Pape, Dignity
- Imani Ransby, United South & Eastern Tribes, Inc.
- Robert Shalvey, Amplify Funeral Partners
- Angelique Simpson, Matthews Aurora
- Cody Walker, Dallas Institute of Funeral Service
- Emma Waugh, United South & Eastern Tribes, Inc.

## 2021-22 Convention Committee

COMMITTEE CHAIR: Tim Baker—Carnes Funeral Home

### MEMBERS

- Robert L. "Robby" Bates—Bates Funeral Home
- Danna Beaty-Boudreaux—Beaty Funeral Home
- Jay Carnes—Carnes Funeral Home
- John Goobeck—Park Lawn Corporation
- Jill Heffner Williams—In Loving Memory
- Michelle Johnston—East Texas Mortuary Service
- Lois Keller-Nelson
- Patsy Moreno—Commonwealth Institute of  
Mortuary Science
- Gary Shaffer—Shaffer Funeral Home

## Hotel Information

Moody Gardens  
7 Hope Blvd.  
Galveston TX 77554  
409-741-8484 or 888-388-8484

[Book your room online](#)

Convention Rate: \$189.00

Cut off: May 20, 2022



*Success by Association*

# Thank You Sponsors!

As of (4/21/22)



## Additional Sponsors

Express Funeral Funding

Waldman Funeral Care, LLC

## Fine Wine & Dine Sponsors

Dana Beaty-Boudreaux

Jimmy Lucas

Larry McCracken



# Registration Form

## 136th Annual Convention & Expo

June 12-15, 2022

Registration Pricing	Early Bird	QTY	As of 5/16
Member	\$245.00	_____	\$300.00
FDIC	\$125.00	_____	\$125.00
Family (18+)	\$100.00	_____	\$145.00
Child (12-17)	\$50.00	_____	\$50.00
Non Member	\$495.00	_____	\$550.00

One Day Only (Mon or Tue)	\$175.00	_____	\$220.00
Wednesday Trade Show	\$25.00	_____	\$50.00

Ticketed Events  
(separate from registration fee)

Pres. Reception/Gala	\$125.00	_____	\$150.00
Quarter Century Club	\$ 50.00	_____	\$ 75.00

Enclosed is my check payable to Texas Funeral Directors Association in the amount of \$ \_\_\_\_\_ for \_\_\_\_\_ registrations and \_\_\_\_\_ ticketed events.

**Mail to:**  
Texas Funeral Directors Association  
1513 IH 35 South  
Austin, TX 78741

**OR**, I authorize Texas Funeral Directors Association to charge my credit card (circle one) (Visa, MasterCard, American Express, Discover),

Account # \_\_\_\_\_  
Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_  
Name as shown on card \_\_\_\_\_  
Signature \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_

Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Key Contact \_\_\_\_\_  
Cell Phone \_\_\_\_\_  
Office Phone \_\_\_\_\_  
Email \_\_\_\_\_

**TFDA IS ENCOURAGING ALL ATTENDEES TO REGISTER ONLINE AT [www.tfda.com](http://www.tfda.com). Click Attendee Button.**

**(Call or email TFDA if you don't know your User Name.)**

**PLEASE EMAIL THIS COMPLETED FORM TO:**

**[sherri@tfda.com](mailto:sherri@tfda.com) (prior to sending via USPS mail)**

Based on your total registrations and items purchased above, please provide us with the following conference and guest (s) badge information:

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Organization \_\_\_\_\_  
City/State \_\_\_\_\_

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Organization \_\_\_\_\_  
City/State \_\_\_\_\_

Name \_\_\_\_\_  
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Organization \_\_\_\_\_  
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City/State \_\_\_\_\_

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Title \_\_\_\_\_  
Organization \_\_\_\_\_  
City/State \_\_\_\_\_

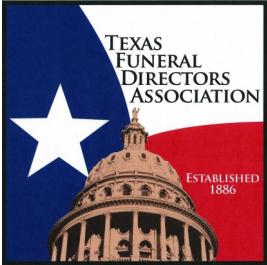
Guest Badge Information (Please use other side if needed)

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Organization \_\_\_\_\_  
City/State \_\_\_\_\_

### Hotel Reservations

We have a special group rate of \$189.00 with Moody Gardens. The rate is subject to availability and must be reserved by May 20, 2022. Call (888) 388-8484 and identify yourself with TFDA to receive the group rate or book [online](#).

For more information please visit us online at [www.tfda.com](http://www.tfda.com).



# Convention Happenings...



Join us Sunday evening at 6 pm for a food and bar crawl. The Dancing Queen Bus, The Dancing King Bus, and The Lemonade Bus will transport riders along the Seawall (with Police Escort) and head downtown. Dress is casual. And it's free! Compliments of Carnes Funeral Home.



The Quarter Century Club reception is Tuesday, June 14, from 5:00 - 6:00 pm. Have you been licensed for 25 years or more? If so, join the club! *Separate registration is required.*



The TFDA PAC *Golf Classic* will be held at the Moody Gardens Golf Course, Monday, June 12, 8:00 am shotgun start. The price is \$150 per golfer; \$500 per team of four, and includes: tournament round with shared cart, range balls, food & prizes.



The Welcome Party will be on Tuesday, June 14, from 6:30 - 10:00 pm. This is a great chance to network and catch up with those you haven't seen in awhile.



Continuing Education will be held Sunday, Monday, and Tuesday, June 12-14. Sixteen hours of continuing education will be offered, including two CEUs for attending the two General Sessions and one for visiting the Expo.



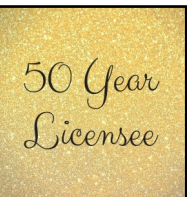
The Expo is Wednesday, June 15, from 9:00 am - 3:00 pm. Come show our vendors how much we appreciate their support. Prizes, Surprises, Fun & Games. Grand prize drawing of \$250, awarded at 2:30 pm, *(must be present to win)*. One hour of CE awarded for attending the expo.



The Service of Remembrance will be held on Tuesday, June 14, from 2:00-3:00 pm. Please take this opportunity to honor friends, family, and colleagues who passed away during the past year.



A silent auction will be held Wednesday during the Expo, with a live auction taking place at the Gala. Come place your bid on a dream destination vacation.



The 50 Year Licensee Luncheon will be held on Tuesday, June 14, from 11:15 am - 1:00 pm. The lunch *(by invitation only)*, will be followed by the 50 Year Licensee Awards Presentation, which is open to all registered attendees.



Prior to the Gala, be sure to attend The President's Reception from 6:30 - 7:00 pm. This is a great chance to honor TFDA outgoing president Jimmy Lucas and thank him for his service.



The Past Presidents and Former First Spouse Luncheon will be held Tuesday, from 11:15 am - 1:00 pm. *Open to former TFDA Presidents & Spouses only.*



The Gala and Awards Banquet is Wednesday, 7:00 - 11:00 pm. Join us as we unveil the winners of the Young Professional of the Year, Supplier of the Year, Funeral Director of the Year, Embalmer of the Year, and the all important Ed C. Smith Lifetime Achievement Award. *Separate ticket required.*

## Success By Association



# TFDA Fine Wine & Dine Registration and Sponsorship Levels

*Individual Ticket*                      \$125                      Quantity \_\_\_\_\_

## *Sponsorship Levels*

- o *Champagne*                      \$1,500                      *Includes 4 tickets*
- o *Cabernet Sauvignon*                      \$1000                      *Includes 3 tickets*
- o *Merlot*                      \$500                      *Includes 2 tickets*
- o *Chardonnay*                      \$250

*Your sponsorship enables TFDA to produce high-quality educational and networking events. We thank you for your support*

*How would you like your name listed on the Sponsor Lists and Program?*

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**TFDA IS ENCOURAGING ALL ATTENDEES TO REGISTER ONLINE AT [www.tfda.com](http://www.tfda.com) and Click Fine Wine & Dine Button. (Call TFDA if you don't know your User Name.) Otherwise PLEASE EMAIL THIS COMPLETED FORM TO: [sherri@tfda.com](mailto:sherri@tfda.com) prior to sending via USPS mail.**

Enclosed is check # \_\_\_\_\_ Remit to: TFDA, 1513 S. Interstate 35, Austin TX 78741

*We accept American Express, Master Card, Visa or Discover*

To pay by credit card:

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp (\_\_\_\_) Code (\_\_\_\_)

Billing Address: \_\_\_\_\_

City/St./Zip: \_\_\_\_\_

Email (for receipt): \_\_\_\_\_

Signature: \_\_\_\_\_



# Quarter Century Club

If you have been a Funeral Professional for Twenty-five years or longer, you are invited to join the "Quarter Century Club". Come on out for fun and fellowship at our annual meeting!

**Tuesday, June 14, 2022**

**5:00 – 6:00 pm**

**Moody Gardens Hotel, Galveston**

Dues are \$50 per person if paid in advance. Dues at the door are \$75 per person. Dues cover the cost of food, drinks, and other expenses. If time permits, you will be mailed your membership card. If not, you will receive your membership card at the reception. We look forward to seeing you there!

Dick Owens and Charlotte Chism, Waldrum, Co-Presidents

**Name (s):** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City & Zip:** \_\_\_\_\_  
**Phone #:** \_\_\_\_\_



Member pins will be available at the reception for \$10, or you may pre-order using this form.

You may pay by check or credit card.

Make your check payable to: **TFDA Quarter Century Club**

**Payment for:**       **Dues Only**                       **Dues & Pin (s): qty \_\_\_\_\_**

**Amount Enclosed: \$\_\_\_\_\_**                       **Check #\_\_\_\_\_**

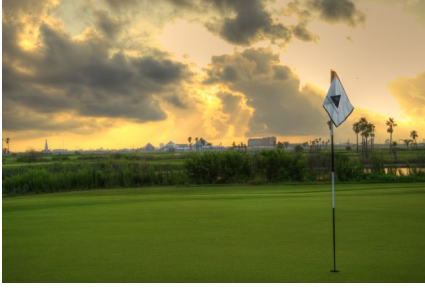
**OR**, I authorize Texas Funeral Directors Association to charge my credit card (circle one) (Visa, MasterCard, American Express, Discover),

Account # \_\_\_\_\_  
Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_  
Name as shown on card \_\_\_\_\_  
Signature \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_

**Mail to: TFDA , 1513 S. Interstate 35, Austin, Texas 78741**

**Email to: [sherri@tfda.com](mailto:sherri@tfda.com)**





**TFDA PAC Golf Classic  
 Moody Gardens Golf Course  
 1700 Sydnor Lane  
 Galveston, TX 77554  
 Monday, June 13, 2022  
 Benefiting the TFDA PAC Fund**

**\$150 per player  
 \$500 per team**

**\$250 hole sponsor**

Team Information  
 (please print or type)

Sponsorship Information

Player 1 \_\_\_\_\_  
 (handicap) \_\_\_\_\_

\_\_\_\_\_   
 Funeral Home/Company/Individual

Player 2 \_\_\_\_\_  
 (handicap) \_\_\_\_\_

\_\_\_\_\_   
 Contact Person

Player 3 \_\_\_\_\_  
 (handicap) \_\_\_\_\_

\_\_\_\_\_   
 Address

Player 4 \_\_\_\_\_  
 (handicap) \_\_\_\_\_

\_\_\_\_\_   
 City/St./Zip

\_\_\_\_\_   
 Company Name

\_\_\_\_\_   
 Cell Phone #

To register for the golf tournament you may go to [www.tfda.com](http://www.tfda.com), or complete this form and return to TFDA, 1513 S. IH-35, Austin, TX 78741 or [sherri@tfda.com](mailto:sherri@tfda.com). **Mulligans add \$40/team. Make check payable to TFDA PAC. Personal checks and credit cards ONLY. No corporate checks or cards can be used to pay for any golf players, sponsorships, or mulligans.**

**OR**, I authorize Texas Funeral Directors Association to charge my credit card (circle one) (Visa, MasterCard, American Express, Discover),

Account # \_\_\_\_\_  
 Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_  
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 Signature \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_

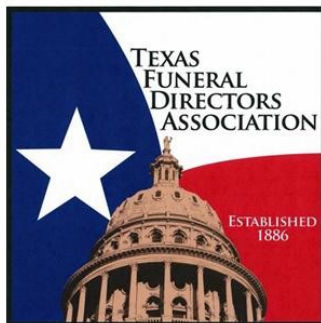
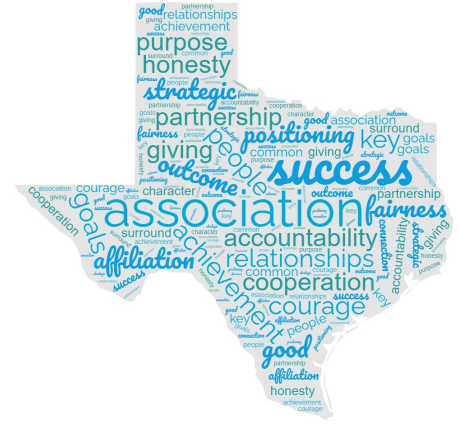
For more information contact:

John Goobeck 817-319-0699  
[jgoobeck@plcorp.com](mailto:jgoobeck@plcorp.com)

Jim Hartung 281-413-5020  
[Jim.Hartung@batesville.com](mailto:Jim.Hartung@batesville.com)

# REGISTER NOW!

- ◆ 16 hours of Continuing Education
- ◆ Concurrent Sessions on Tuesday
- ◆ Golf Tournament
- ◆ Fine Wine & Dine



1513 South Interstate 35  
Austin, TX 78741