

Texas Department of Banking

Special Audits Division

Russell Reese
Director

May 3, 2010

Dear Permit Holder:

Re: PFC Brochure

Please find attached the model brochure developed by the Department as required per Section 151.131 of the Texas Finance Code (Finance Code). **The statute requires a seller to provide an informational brochure to each potential purchaser of a prepaid funeral contract beginning June 1, 2010.** In developing the model brochure, the Department focused on disclosure of the prepaid funeral contract funding options and the differences in the options, as we believe this was the Legislative intent for the brochure. During this process we reviewed other states' brochures, the brochure drafted by the Insurance Advisory Committee, a brochure developed by a Texas seller, as well as sought input for consumer groups, trust and insurance-funded permit holders and a technical writer. The attached brochure is a culmination of all these efforts.

The model brochure can be downloaded from our website for printing or the attached brochure can also be copied for use. The brochure does not have to be in color and may be printed in black and white. However, if you wish to purchase the color model brochure from the Department, please complete and return the attached order form along with your payment to the Department.

In addition, the Finance Code allows sellers to develop their own brochures in lieu of using the model brochure. However, these brochures must be approved by the Department before they can be used. All brochures submitted for review and approval must include the information required per Section 151.131 of the Finance Code and encompass a discussion of the differences in the funding types. If you prepare your own brochure, please allow up to ten days for Department review.

We thank you in advance for your help with this project. If you have any questions please feel free to contact me directly at (512) 475-1324.

Sincerely,



Russell Reese
Director

ORDER INFORMATION / SEND TO INFORMATION

CONTACT NAME:

COMPANY NAME:

ADDRESS:

CITY, STATE, ZIP:

PHONE NUMBER:

PERMIT #:

***Brochures can be ordered in blocks of 50. The price is \$16.00 (includes sales tax) for every 50 ordered.**

DESCRIPTION	QTY	PRICE FOR 50	TOTAL
Prepaid Funeral Contract Informational Brochure*		\$16.00	\$

To Order a Brochure:

- ✓ Send this form along with a check, money order, or cashier's check for the total amount to:

*Texas Department of Banking
Special Audits Division
2601 N. Lamar Blvd.
Austin, TX 78705-4294*

- ✓ Full payment must accompany all orders.
- ✓ Please allow 5 – 7 business days to receive your request.

If you have questions regarding your order, please contact: pfcpsc@banking.state.tx.us

The brochure is available on the Department's website to download for printing