

Schedule of Events

133rd Annual TFDA Convention & Expo



June 10-13, 2019

Fort Worth Convention Center

Schedule subject to change.

Schedule

Monday, June 10

- 7:30a ~ 5:00p Registration
Fort Worth Convention Center
- 9:00a ~ 3:00p TFDA PAC Golf Classic
Mira Vista Country Club
- 8:00a ~ 10:00a Seminar (2 CEU)
"Funeral Industry Law & Rules"
Speaker: Kyle Smith
- 10:00a ~ 12:00p Seminar (2 CEU)
"Ethics in the Funeral Profession"
Speaker: Mark Owen
- 1:30p ~ 3:30p Seminar 2 (CEU)
"TxEVER Death Registration
& Account Management"
Speaker: TBD
- 4:30p ~ 5:30p TFDA Board Meeting

Tuesday, Cont'd.

- 9:00a ~ 10:00a Seminar (1 CEU)
"Dealing with Workplace Stress"
Speaker: Chaplain Brent Montgomery
- 10:00a ~ 11:00a Seminar (1 CEU)
"Does Anyone Really Care About Funeral Service?"
Speaker: Tyler Anderson
- 11:00a ~ 12:00p Seminar (1 CEU)
"The Art & Science of Marketing in a Sensitive Profession"
Speaker: Tyler Anderson
- 11:30a ~ 1:00p Texas Funeral Suppliers Association
Lunch & Business Meeting
- 12:00p ~ 1:00p 50-year Licensee Lunch
- 1:00p ~ 2:00p 50-year Licensee Award Presentation

Tuesday, June 11

- 7:30a ~ 5:00p Registration
Fort Worth Convention Center
- 8:00a ~ 5:00p Exhibitor Set Up
- 8:00a ~ 9:00a Seminar (1 CEU)
"Hospice Relations and Marketing"
Speaker: Lacy Robinson

- 2:00p ~ 3:00p Service of Remembrance
- 3:30p ~ 5:00p First General Session (1 hour credit)
Bylaws Changes
- 5:00p ~ 7:00p Craft Beer & Wine Pairing
- 7:00p ~ 10:00p Welcome Party
Entertainment: 2FarNorth
Silent Auction

Schedule

Wednesday, June 12

- 7:30a ~ 5:00p Registration
Fort Worth Convention Center
- 8:00a ~ 5:00p Exhibitor Setup
- 8:00a ~ 9:00a Seminar (1 CEU)
"Succession Planning"
Speaker: Tim Bridgers
- 9:00a ~ 10:00a Seminar (1 CEU)
"Employee Empowerment/Culture Satisfaction"
Speaker: Tim Bridges
- 10:00a ~ 12:00p Seminar (2 CEU)
"Transparency and Social Media:
An Emerging Industry Standard"
Speaker: Caleb Wilde
- 12:00p ~ 1:00p Past Presidents & Former First Spouse
Lunch (*by invitation only*)
- 1:30p ~ 3:00p Second General Session (1 hour credit)
Installation of TFDA Officers & Directors
Election of TFDA Services Inc. Board
- 5:00p ~ 6:00p Quarter Century Club Reception
- 5:30p ~ 6:00p Leader of the PAC Reception

Thursday, June 13

- 8:00a ~ 4:00p Registration
Fort Worth Convention Center
- 9:00a ~ 3:00p Expo Open (1 hour credit)
Silent Auction
Kids Corral
- 3:00p ~ 4:00p TFDA Board Meeting
- 6:30p ~ 7:00p President's Reception
- 7:00p ~ 10:00p "Sunset Serenade Gala"
Entertainment: JW Lane & County Road X
Ed C Smith Lifetime Achievement
Funeral Director of the Year
Supplier of the Year
Young Funeral Professional
Silent & Live Auction

Play Texas Two-Step Bingo

Bingo cards will be available at the TFDA Registration desk. Bring it to the exhibit hall, then dance on over to each participating company and have them stamp your card. Take your completed card to the TFDA booth and place it in the tumbler. A drawing will be held at 2:30 p.m. for a \$500 gift card. You must be a paid registrant and at least 18 to play, and must be present to win.

GOOD LUCK!

All events will be held at the Fort Worth Convention Center unless otherwise noted.

Thank You Sponsors!



TFDA Services, Inc.

Additional Sponsors

All Faiths Mortuary Service

Baum-Carlock-Bumgardner Funeral Home

Matt Boyd—Funeral Planning Agency

Capital Mortuary Services

Cypress-Fairbanks Funeral Home

Homesteaders Life

David, Carol & Jennifer McCoskey

NFDA

Roark Casket Company

Jack Sawyer—Sawyer George Funeral Home

J. Stuart Todd, Inc.

Trust 100

Victoria Mortuary & Cremation Services