



Texas Funeral Directors Association

WEB-BASED AND SOCIAL MEDIA PLATFORMS POLICY

Texas Funeral Directors Association (TFDA) Web-Based and Social Media Platforms Policy

This policy applies to all users of web-based and social media platforms hosted, operated, or controlled by TFDA, including TFDA members, TFDA employees, and the public. Access to and use of TFDA's web-based and social media platforms is subject to compliance with this policy and all other written TFDA policies, including its Anti-Trust Policy.

All web-based and social media platforms hosted, operated, or controlled by TFDA are moderated. TFDA will review all comments before posting them. TFDA will not post comments that contain abusive, vulgar, profane, threatening, malicious, or harassing language, personal attacks of any kind, incite violence, or make discriminatory comments targeting specific individuals, businesses, organizations, or groups. Spam in any form, including unwanted requests, bulk messages, and excessively posting links or images, directed to or against TFDA, its employees, or its members is prohibited. TFDA also will not post comments that violate TFDA's other written policies, including its Anti-Trust Policy, or that violate any applicable Texas or federal law or regulation.

No persons may use TFDA's web-based and social media platforms to misrepresent themselves or others, divulge confidential or other proprietary information belonging to others, or to impinge on the legal rights of others. No material protected by copyright, trademark, and other intellectual property laws may be posted except by the copyright holder and/or owner of the protected material.

TFDA reserves all rights related to all of its web-based and social media platforms, including but not limited to (1) adding, removing, or modifying any content that violates this policy or is otherwise inconsistent with TFDA's Code of Conduct; (2) blocking users who violate this policy; and (3) discontinuing any of TFDA's web-based and social media platforms at any time. TFDA reserves any additional and further rights it may have to take action against repetitive violators of this policy, including blocking offenders from further use of TFDA's web-based and social media platforms.

Questions regarding this policy should be directed to TFDA's Executive Director, Harvey Hilderbran at harvey@tfda.com.