



138th Annual
Convention
& EXPO 2024 | ATX June 9 – 12

2024 ATTENDEE
BROCHURE



Become a Part of

SOMETHING
GREATER





SCHEDULE

Sunday, June 9

- 7— 8:30 a.m. Registration
- 7:30 a.m.— 4:00 p.m. Crematory Operators Certification Program
- 6:00 —10:00 p.m. Top Golf Event
Separate Registration

Monday, June 10

- 7:30 a.m.— 5:00 p.m. Registration
- 9:00 a.m. — 5:00 p.m. NBE Exam Preparation
- 8:00 a.m.—10:00 a.m. Seminar: The Ethical Crossroads (2 CEUs)
- 10:00—11:00 a.m. Seminar: Pediatric Case Prep (1 CEU)
- 11:00 a.m.—Noon Seminar: Restoration of Emaciation (1 CEU)
- 1:30—3:30 p.m. Opening Session Keynote: Eric Layer (1 CEU)
- 4:00—5:00 p.m. TFDA Board Meeting
- 6:30 —10:00 p.m. Welcome Party

Tuesday, June 11

- 7:30 a.m.—5:00 p.m. Registration
- 8:00 a.m.—5:00 p.m. Exhibitor Set Up
- 9:00 a.m. — 5:00 p.m. NBE Exam Preparation
- 8:00—10:00 a.m. Seminar: Mortuary Law & Legislative Updates (2 CEUs)

- 10:00 a.m. — Noon Seminar: The End of Direct Cremation (2 CEUs)
- 12:15—2:00 p.m. 50- and 60-Year Licensee Lunch
- 12:15 a.m.—2:00 p.m. Past Presidents & First Spouse Lunch
Luncheons are by invitation only.
- 1:00 — 2:00 p.m. Seminar: Embalming Tips & Airbrush Techniques (2 CEUs)
- 2:00—3:00 p.m. Seminar: Collective Trauma: Insights from COVID-19
- 2:00—3:00 p.m. 50- and 60-Year Licensee Awards
- 3:30—4:30 p.m. Service of Remembrance
- 5:00—6:00 p.m. Quarter Century Club Reception
Separate Registration
- 6:00—8:00 p.m. Fine Wine & Dine
Separate Registration
- 8:00 —11:00 p.m. Emerging Leaders Supporter Reception
Invitation Only

Wednesday, June 12

- 8:30 a.m.—4:30 p.m. Registration
- 8:00 a.m.—9:45 p.m. Breakfast with Keynote: John O’Leary (1 CEU)
- 10:00 a.m. —4:00 p.m. Expo Grand Opening (1 CEU)
- 4:30—5:00 p.m. 2024-2025 TFDA Board Meeting
- 6:30 p.m.—’til Installations & Awards Banquet and Casino Night



Renaissance Hotel Austin
 9721 Arboretum Boulevard
 Austin, TX 78759
 (512) 343-2626
 Convention Rate: \$239.00
 Cut off Date: May 20, 2024



Keynotes

Eric Layer on **Monday, June 10, at 1:30 p.m.**



Targeting With Data: Using national data from the last several years, Eric Layer shares key findings about family preferences around disposition, memorialization, and the funeral industry generally.

John O'Leary on **Wednesday, June 12, at 8:30 a.m.**



Embrace Your Thoughts, Elevate Your Life. In this 60-minute session, you will learn from John the power of shifting your mindset, clarifying the power of your thoughts, and determining the impact of your beliefs, words, actions, and results.

It's In the Hole



TOPGOLF

Support the Political Action Committee (PAC) at Topgolf, on **Sunday, June 9, from**

6—10 p.m. Event will include a buffet fajita dinner and 3 hours of Gameplay. Price is \$175 per golfer (includes dinner and gameplay); \$50 per spectator (dinner only).



NEW NIGHT. SAME TIME.

The Welcome Party will be on **Monday, June 10, from 6:30—10:00 p.m.** at Luna Blanca. This is a great chance to network and catch up with those you haven't seen in a while. Live entertainment, great food, and drink will be on hand including Beer & Wine open bar (cash for cocktails).

AWARDS & RECOGNITION



Have you been licensed for 25 years or more? The **Quarter Century Club** reception is **Monday, June 10, from 5—6:00 p.m.** Join the club! Separate registration is required.



The **50- and 60-Year Licensee Luncheon** will be held on **Tuesday, June 11, from 12:15—2:00 p.m.** *By Invitation.* This luncheon will be followed by the 50- and 60-Year Licensee Awards Presentation, which is open to all registered attendees.

The **Emerging Leaders Supporter Reception** will be held **Tuesday, June 11, from 8:00—11:00 p.m.** at Weed Corley Fish Funeral Home. *By Invitation*

The **Past Presidents and Former First Spouse Luncheon** will be held **Tuesday, June 11, from 12:15—2:00 p.m.** Open to former TFDA Presidents & Spouses only. *By Invitation*



The Service of Remembrance will be held on **Tuesday, June 11, from 3:30—4:30 p.m.** Please take this opportunity to honor friends, family, and colleagues who passed away during the past year.



Monday and Tuesday, June 10 and 11, with a total of 10 hours, plus 2 hours for keynote speakers, 1 hour for the General Session, and 1 hour for visiting the expo.

Join your fellow connoisseurs **Tuesday, June 11, from 6—8:00 p.m.** for an evening that will tantalize your palate and tease your taste buds.





Annual Convention & EXPO 2024

The Texas Funeral Directors Association's 138th Annual Convention & Expo is one of the largest and most affordable industry expositions in the country. Come take your place, and share your knowledge, products, services, and ideas!

The Expo is **Wednesday, June 12, from 10:00 a.m.—4:00 p.m.** Come show our vendors how much we appreciate their support. One hour of CEU awarded for attending the expo.

Wednesday, June 12, at 6:30 p.m.



Join us **Wednesday, June 12, starting at 6:30 p.m.** The evening will kick off with an open bar, a sit-down dinner, and a celebration of accomplishments. The 2024—2025 Board of Directors will be installed and after the installation, we will celebrate award nominees and announce the winners.

As the award ceremony concludes, the party is just beginning. Guests will enter the Roaring 20s Casino and play for a chance to win! The Casino will include open bar and will be filled with your favorite casino tables to play blackjack, craps, roulette, and poker. Prizes will be awarded at the end of the evening. The proceeds from the Casino will benefit the Political Action Committee (PAC). *Dress: Roaring 20s Attire.*

Additional Classes:

Sunday, June 9, 7:30 a.m.—4:30 p.m.

A **Crematory Operator Certification Program (COCP)*** will be held on Sunday, June 9. The fee for the course is \$495 for professionals and \$195 for students. Register at www.tinyurl.com/54naex8c and enter Promo Code TFDA2024 at checkout to receive the advertised price.

Monday, June 10 and Tuesday, June 12 from 9:00 a.m.—5:00 p.m.

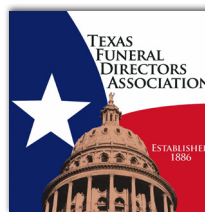
The **National Board Exam (NBE) preparation course*** is for those who have completed Mortuary College but have not successfully passed the Arts and/or Sciences portion of the NBE.

*These classes may be canceled if a minimum number of attendees are not registered 14 days prior to the class.

Thank You Sponsors



Registration Type	Early Bird	QTY	As of 5/17
Member	\$295.00	_____	\$350.00
FDIC	\$125.00	_____	\$175.00
Family (18+)	\$100.00	_____	\$145.00
Child (12-17)	\$50.00	_____	\$50.00
Non Member	\$545.00	_____	\$595.00
One Day Only <small>(Mon or Tue) (Circle One)</small>	\$195.00	_____	\$245.00
Student	FREE	_____	FREE
Wednesday Trade Show	\$25.00	_____	\$50.00



ATTENDEE REGISTRATION

TFDA

Annual Convention & EXPO 2024

Ticketed Events (separate from registration fee)

Topgolf Event	\$175.00	_____	\$200.00
Topgolf Spectator	\$50.00	_____	\$75.00
Quarter Century Club	\$50.00	_____	\$75.00
Wine & Dine	\$150.00	_____	\$175.00
Awards Banquet & Casino Night	\$175.00	_____	\$200.00

Enclosed is my check payable to Texas Funeral Directors

Association in the amount of \$ _____ for _____ registrations and _____ ticketed events.

Mail to: Texas Funeral Directors Association, 4419 Frontier Trail, Suite 108, Austin, TX 78745

OR, I authorize Texas Funeral Directors Association to charge my credit card (circle one) (Visa, MasterCard, American Express, Discover)

Account # _____ Exp Date _____ CVV Code _____

Name as shown on card _____

Signature _____ Mailing Address _____ City/State/Zip _____

Based on your total registrations and items purchased above, please provide us with the following conference and guest(s) badge information:

Name _____ Reg. Type _____ Organization _____ City/State _____

Name _____ Reg. Type _____ Organization _____ City/State _____

Name _____ Reg. Type _____ Organization _____ City/State _____

Name _____ Reg. Type _____ Organization _____ City/State _____

FORM COMPLETED BY:

Name: _____ Firm: _____

Address: _____ City: _____ State/Zip _____

Email: _____ Phone: _____

TFDA IS ENCOURAGING ALL ATTENDEES TO REGISTER ONLINE AT WWW.TFDA.COM
(Call or email TFDA if you don't know your User Name.) PLEASE EMAIL THIS COMPLETED FORM TO:
sherri@tfda.com or to mail to: 4419 Frontier Trail, Suite 108, Austin, TX 78745
Cancellation Policy: Cancellations must be received by May 17, 2024, for a 90% refund.



Quarter Century Club



If you have been a Funeral Professional for 25 years or longer, you are invited to join the Quarter Century Club. Come on out for fun and fellowship at our annual meeting!

Tuesday, June 11, 2024
5:00—6:00 pm
Austin Renaissance Hotel

Name (s): _____ Firm: _____

Address: _____

City & Zip: _____ Phone #: _____

Member pins will be available at the convention registration desk for \$10, or you may pre-order using this form. You may pay by check or credit card.

Make your check payable to: TFDA Quarter Century Club

Payment for: Registration only \$50 & Pin (s):\$60
After May 17 Registration only \$75 & Pin (s):\$85

Amount Enclosed: \$ _____ Check # _____

OR, I authorize Texas Funeral Directors Association to charge my credit card (Visa, MasterCard, American Express, Discover)

Account # _____ Exp Date _____ CVV Code _____

Name on card _____ Signature _____

Mailing Address _____ City/State/Zip _____

Mail to: TFDA , 4419 Frontier Trail, Suite 108, Austin, TX 78745 or email to: sherri@tfda.com



TFDA Fine Wine & Dine

June 11, 2024, 6:00 - 8:00 p.m.

Registration and Sponsorship Levels

Individual Ticket : \$150 Quantity#: _____

Sponsorship Levels

- | | |
|---|------------------------------|
| <input type="checkbox"/> Champagne | \$1,500 (Includes 4 tickets) |
| <input type="checkbox"/> Cabernet Sauvignon | \$1000 (Includes 3 tickets) |
| <input type="checkbox"/> Merlot | \$500 (Includes 2 tickets) |
| <input type="checkbox"/> Chardonnay | \$250 |

Your sponsorship enables TFDA to produce high-quality educational and networking events.
We thank you for your support.

How would you like your name listed on the Sponsor List and Program?

We recommend you register online at www.tfda.com. Call TFDA if you don't know your User Name.
Otherwise, either email your form to sherri@tfda.com or send via USPS to: TFDA 4419 Frontier Trail, Suite 108, Austin, TX 78745

OR, I authorize Texas Funeral Directors Association to charge my credit card (Visa, MasterCard, American Express, Discover)

Account # _____ Exp Date _____ CVV Code _____

Name on card _____ Signature _____

Mailing Address _____ City/State/Zip _____



TFDA
Annual Convention
& EXPO 2024

National Board Exam Preparation Registration Form \$25

June 10-11, 2024 | Renaissance Hotel Austin

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

PAYMENT INFORMATION:

Make your check payable to: TFDA

Payment for: Registration \$25.00

OR, I authorize Texas Funeral Directors Association to charge my credit card (Visa, MasterCard, American Express, Discover)

Account # _____ Exp Date _____ CVV Code _____

Name on card _____ Signature _____

Mailing Address _____ City/State/Zip _____

Mail to: TFDA , 4419 Frontier Trail, Suite 108, Austin, TX 78745 or email to: sherri@tfda.com



TFDA PAC Topgolf Event Registration Form

2700 Esperanza Crossing, Austin 78758
Sunday, June 9, 2024, 6 - 10 p.m., benefiting the TFDA PAC Fund
\$175 per player (fajita dinner included)
\$50 per spectator (fajita dinner only)

PLAYERS:

Qty: _____ @ \$175.00 Total: _____

Qty: _____ @ \$50.00 Total: _____

Player's Names: _____

Spectator's Names: _____

Sponsorships:

Event Host \$1,000 Table Sponsor \$500 Bay Sponsor \$250

TOTAL: _____

To register for this event, you may go to www.tfda.com, or complete this form and return to TFDA, 4419 Frontier Trail, Suite 108, Austin, TX 78745 or sherri@tfda.com. Make checks payable to TFDA PAC. PERSONAL CHECKS AND CREDIT CARDS ONLY. No corporate checks or cards can be used to pay for any golf players or sponsorships.

OR, I authorize Texas Funeral Directors Association to charge my credit card (Visa, MasterCard, American Express, Discover)

Account # _____ Exp Date _____ CVV Code _____

Name on card _____ Signature _____

Mailing Address _____

City/State/Zip _____



OVERVIEW OF THE CREMATION PROCESS



EQUIPMENT AND OPERATIONS



THE CREMATION PROCESS IN DETAIL



CHAIN OF CUSTODY



REDUCING LEGAL RISK



CREMATION AND THE ENVIRONMENT



Registrant Information

ATTENDEE E-MAIL (Required. Please—no general company e-mail addresses!)

ATTENDEE NAME*

FIRM NAME

MEMBERSHIP ID# (must be completed to receive CANA member rate)

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

TELEPHONE

FAX

*If you have others from your company registering for this event, please copy this registration form and have each employee fill out his or her own form. Please contact CANA Headquarters at 312.245.1077 or info@cremationassociation.org for details.

Event of Choice

For an up-to-date listing of CANA's upcoming COCP events, please visit our website at www.GoCANA.org.



Crematory Operations Certification Program
Sunday June 9, 2024

8am to 3:30pm
Austin Renaissance Hotel
9721 Arboretum Blvd
Austin, Texas 78759

\$ 495 for TFDA Members

\$ 195 Students

with proof of enrollment in funeral service/
mortuary science program

Payment

Check made payable to CANA in the Amount of \$ (USD) is enclosed.

Credit Card: \$ (USD)

MasterCard

Visa

American Express

Discover

CREDIT CARD#

EXPIRATION DATE

SECURITY CODE

CARDHOLDER'S NAME

SIGNATURE

Send Payment and Form to:

Checks—mail to CANA, 499 Northgate Parkway, Wheeling, Illinois 60090

Credit Cards—mail to above address, email to info@CremationAssociation.org or fax to 312.321.4098.

Visit www.CremationAssociation.org for details.